

ISDs RESPONSIBLE FOR THE FORWARD PLAN 2008/11

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- ISD E A.T. George (Y's Development in New Places and New Countries)
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FORWARD PLAN FRAMEWORK

The Forward Plan framework is:

A) The Purpose of Y's Men International

- *The International Association of Y's Men's Clubs is a worldwide fellowship of persons of all faiths working together in mutual respect and affection, based on the teachings of Jesus Christ, and with a common loyalty to the Young Men's Christian Association, striving through active service to develop, encourage and provide leadership to build a better world for all mankind.*

B) The strategic actions

The Strategic Actions cover three years (2008/11) and they are:

- a) To extend Y's Men in some geographical areas and/or countries declared as priorities by Y's Men International.
- b) To strengthen Y's Men at the global level as it relates to the institution and the mission.
- c) To offer relevant service to the YMCA and the community and as a consequence of that,
- d) To improve and expand the Y's Men image and identity in the community.
- e) To improve our members' perception of YMI and our international operation in general.

C) The International President's Priorities

- **International President's 2009/10 Theme:** "The Power of One"
- **Challenges over the next few years**
 - Continue the harmonious atmosphere within our International Movement
 - Reach and maintain a membership of over 35,000
 - Constant challenge of attracting youth to Y'sdom
 - Continue the implementation and ongoing development of the Forward Plan
 - Replacement of the ISG in 2010
- **Goals**
 - Training of leaders at all levels
 - Implementation of the Forward Plan at all levels
 - Continued integration of Youth into our movement

- Improved relationship with our partner group, the Y's Menettes
- Continue our strong partnership with the YMCA
- Build upon our consultative status with the United Nations
- Strengthened Club development
- Continued development of "Vision 2020"
- Reaching membership of 35,000

THE SIX PROGRAMME AREAS OF THE PLAN WITH ACTION PLAN AND ACTIVITIES AT CLUB LEVEL

(Activities are in *Italic*)

1. RELATIONSHIP WITH THE YMCA

1.0

Ensure active engagement with our most important partner the YMCA in order to attain maximum results for YMI and the YMCA

1. *Distribute and encourage the signing of the Principles of Partnership document when new relationships are established. A full discussion of the relationship between the two organizations should precede the signing.*
2. *Invite YMCA leaders to all YMI conferences, conventions, club functions and meetings.*
3. *Submit articles for Area Newsletters concerning Action Plan components. Include YMCA relationships and activities in Region Bulletins and Club Newsletters.*
4. *Complete and return response sheets through Service Director Network to IYL.*

1.1

Propose and suggest joint projects between partners

1. *Encourage through Service Director Network that all clubs participate in already established YMCA programs such as the Week of Prayer, World Day of Peace, Leadership Programmes and others.*
2. *Clubs and YMCA executives should plan local projects to enhance the club and service to the YMCA and to community needs.*

1.2

Gain recognition of YMI projects that support the YMCA

1. *Report information about support to Time of Fast and the Alexander Scholarship Fund at meetings, with written communications and with visual publicity reaching the YMCA and its members.*
2. *Clubs should report special service projects through meetings, written communications and visual publicity reaching the YMCA, its members and the community.*
3. *Clubs should track and publicize financial contributions to specific local YMCA projects and programs such as YMCA Membership Recruitment, Camp Support, Youth Service and Local YMCA Project Fundraising.*

2. MEMBERSHIP GROWTH

2.0

Build a strong and ongoing membership recruitment plan based on the vision of the Clubs

1. *Encourage use of International, Area, Region and other club websites.*
2. *Appoint service directors for MC.*
3. *Form a Membership Growth Committee, (MG team) of 2-3 members.*
4. *Set short term and long term goals.*
5. *Emphasize member recruitment.*
6. *Revise or compose a club information brochure.*
7. *Conduct new member orientation.*
8. *Monitor club membership status.*
9. *Compose an exit interview form for members who leave the club.*
10. *Award clubs for membership increase: Booster Award, Club Award.*

2.1

Project an attractive and positive club image

1. *Promote International Programmes, TOF, ASF, BF, EF, IBC, and UN related projects.*
2. *Provide clubs with suggestions for an enriched club programme year.*
3. *Participate in community service projects.*
4. *Invite ideas from the membership.*
5. *Publish club activities in local media.*
6. *Invite local people, YMCA leaders and recipients of club donations to club meetings.*

2.2

Define characteristics of potential member prospects

1. *Include newcomers to the community, newly retired persons and YMCA participants.*

2.3

Develop new member training component

1. *District Governors' train Club Presidents.*

<h2>3. Y'S DEVELOPMENT IN NEW PLACES AND NEW COUNTRIES</h2>
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3.2

Link up with YMCA

1. *Associate with the YMCA officials and start new clubs (if there is not YMC in the YMCA).*

3.3

Set quantified and measurable objectives for growth and monitoring

1. *Regular reports will be made to the RD based on the "Club Performance Criteria".*

3.4

Formation of new Clubs

1. *Facilitate the formation of new clubs by the middle of the club-year based on the following:*
 - *Image building through Community Service.*
 - *Cosmopolitan outlook in our activities.*

- *Our association with YMCA.*
- *Family involvement in Club activities.*
- *Opportunity provided for personality development.*

3.5

Provide orientation and training for officers and members of new Clubs

1. *New Clubs are sponsored only after proper orientation and training.*

3.6

Target ideal mixture of Youth and Seniors in Clubs

1. *Clubs should introduce programmes/items of interest for the younger generation such as public speaking, cultural presentations, youth camps, etc. to attract them.*

3.7

Develop new Clubs through personal contacts

1. *Existing Club members should use their personal contacts in new countries to sponsor new Clubs.*
2. *Club members or family members who move away to new countries can also promote formation of Clubs.*
3. *“Just retirees” should be targeted to join Y’s Men.*

3.8

Develop new Clubs with the support of brochures, leaflets and video presentations

1. *Material can be requested from IHQ for distribution to potential new Club members, ensuring that new members clearly understand the Movement.*

4. LEADERSHIP TRAINING AND ORGANISATION DEVELOPMENT
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4.2

Extend the implementation of LTOD to reach every Club/member

1. *Motivate Club members to actively participate in Y’s Men training.*
2. *RD, RSD and Regional team to plan leadership training at Regional level focusing on DG, DSD and most importantly CPs who can plan actual activities (CS with local YMCA).*

5. YOUTH INVOLVEMENT

5.0

To develop a youth leadership training programme specifically tailored for the youth

1. *Promote regular Trainings at Club level with proper materials.*

5.6

To support the chartering of Y’s Youth Clubs as vehicles for fostering the transition of young members to Y’s Men’s Clubs

1. *Continue the promotion of chartering Y’s Youth Clubs.*
2. *To involve Y’s Youth Clubs in the promotion and implementation of projects related to the UN 2000 Millennium Goals.*

6. COMMUNITY SERVICE

6.0

Promote Community Service as a core programme for all Clubs

1. *Choose a community service project and track costs and benefits of community service project that can last for more than one year.*
2. *Report on community service activities for each club in their region in semester reports.*

6.1

Promote Community Service as Membership Conservation as well as a Public Relation tool.

1. *Promote a community service activity during the emphasis month, such as organizing community service events, competitions, sports, speech days, prayer days, fun days, excursions, recognitions, awards, etc.*
2. *Involve youth in the implementation of Community Service projects related to the UN initiatives.*

6.2

For the Clubs: to plan and carry out service to its community as well as funding of worthy projects in the community

1. *Implement community service projects in line with the UN 2000 Millennium Goals.*

Forward Plan\Forward Plan 08/11 and Activities 09/10 for Clubs